



Charles Sturt
University

Charlie

Contributor Guidelines

For further information please contact charlie@csu.edu.au

Contributor Guidelines

Charlie is a website showcasing content produced by students, for students.

There are two ways you can contribute to Charlie:

1. **Tell us your story.** Tell us about an experience or good news story you'd like to share and have one of our writers bring it to life.
2. **Apply to become a Student Contributor.** Chat to us about regularly submit your own content for publishing.

Tell us your story

We're always on the lookout for good news stories and student experiences to share with our community. If you'd like to share a personal experience or passion, please email us at charlie@csu.edu.au and one of our writers will contact you to arrange an interview.

Apply to become a Student Contributor

Becoming a regular Student Contributor offers you a platform to publish investigative articles, engaging stories, opinions, reviews and other content that helps bring the Charles Sturt student community to life. Charlie is a space to share your student experience with the wider Charles Sturt community and encourage others to do the same.

All published material includes an author's byline – a great way to showcase your talent and build your portfolio. Regular contributors are featured on the 'Meet the Team' page. You may also be paid for your published articles!

I want to be a Student Contributor, how do I sign up?

1. Introduce yourself. Email a 50-word bio, a profile photo and a sample of the work you'd like to publish to charlie@csu.edu.au for review by the Student Communications team. Remember, we're looking for original content that relates to the student experience.
2. We'll have a chat to get to know each other and check out your content. Content will be assessed on quality and relevance. The decision to publish will be at the discretion of the Student Communications team.
3. If you tick all the boxes, we'll let you know when and how you can get started.

My content has been published... Now what?

Now it's time to spread the word! Once your content is live on Charlie, feel free to share it with other students.

- Charlie is a platform to promote your original work, so build your profile by sharing your content across your personal social media channels and in groups like [Charles Sturt Social](#).
- Chat to us about the next piece you'd like to work on. We might also assign you some tasks depending on our needs and your availability.

Producing great content for Charlie

Keep these tips in mind when suggesting content for Charlie.

- Tell great stories. Charlie is about showcasing great stories and experiences. We seek original content that talks to our students, no matter what study mode, location or course.
- Keep your content student-friendly. We're straight-talkers and there's no need for unnecessary words.
- Ensure your headings are creative yet clear and concise. Include a call to action where possible.
- Pay careful attention to grammar and punctuation. We can supply style guides and checklists to help with this.
- Supply original and creative images that inspire curiosity.
- Always reference sources that are not your own. If you're quoting someone, ensure you have permission first.
- Hyperlink websites or calls to action in-text. Never use 'click here'.
- Read and comply with Charlie Terms of Use.